

PUBLIC SERVICES SUMMIT 2015

RE-INVESTING IN EUROPE: INVESTING IN PUBLIC SERVICES



Your voice.
Your interests.
Your future.

#PSS2015

DRAFT AGENDA

20 MAY - THE POLICY

Since his arrival, Jean-Claude Juncker and the new European Commission changed the focus of actions. One of the key measures of the Commission's five-year term is the Investment Plan, which should aim at mobilising €315bln in the next 3 years. The Investment Plan should give a new impetus to Europe's growth potential by focusing on well-targeted and efficient investments in key sectors of the European economy.

The Public Services Summit will be the opportunity to discuss the Investment Plan, its range and its implementation, as well as to tackle the importance of sectoral investments in public services.

13:00 – 14:00 REGISTRATION

14:00 – 14:15 OPENING REMARKS BY THE HOSTING ORGANISATION

by Cveto STANTIČ, Vice-President of the EESC Employers' Group

14:15 – 14:30 WELCOME ADDRESS

by Hans-Joachim RECK, CEEP President

14:30 – 15:45 INVESTING IN PUBLIC SERVICES, CREATING SUSTAINABLE GROWTH

The Investment Plan of the European Commission intends to get past the economic crisis, by taking decisive steps towards meeting the long-term needs of the economy.

Public services contribute to growth and to the swift of paradigm underway. During this opening panel, speakers will present the case for investments in public services, able to support the transition to a more sustainable growth.

KEYNOTE SPEECH by Jyrki KATAINEN, European Commission Vice President for Jobs, Growth, Investment and Competitiveness

Panel discussion with:

Dominique DE CRAYENCOUR, Secretary General European Long Term Investors Association (ELTI) and Long Term Investors Club (LTIC)

Constance KANN, Director of Institutional Relations and Public Affairs at the European Investment Bank

Philippe LEGRAIN, Senior Visiting Fellow LSE European Institute

Milena ANGELOVA, Executive Vice-President of CEEP

Moderator: Katrina Sichel

Interpretation in EN / FR / DE | European Economic and Social Committee, Room JDE62

DRAFT AGENDA

20 MAY - THE POLICY

15:45 – 16:15 COFFEE BREAK

16:15 – 17:30 INVESTING IN PUBLIC SERVICES, CREATING SUSTAINABLE JOBS

The Investment Plan will contribute to create jobs. However, many discussions are taking place on the figures concerning its impact on job creation.

For public services employers and providers, job creation remains a key priority of the Plan. Panelists will discuss the issue, with a particular focus on how Social partners and Social dialogue can contribute to maximise the job creation potential of the Investment Plan and related EU policy actions.

KEYNOTE SPEECH BY Taneli LAHTI, Head of Cabinet of European Commission Vice-President for Social Dialogue and the Euro Valdis Dombrovskis

Panel discussion with:

Bernadette SÉGOL, General Secretary of the European Trade Union Confederation

Steven TOBIN, Senior Economist at the ILO Research Department

Per MOSSEBY, Head of department of digital development of SALAR

Tom BEATTIE, Executive Vice-President of CEEP

Moderator: Katrina Sichel

FROM 18:00 NETWORKING COCKTAIL

at **Park Side Brasserie (Avenue de la Joyeuse Entrée, 24)**

www.restoparkside.be

with a beer tasting of the Babylone, a beer made from recycled fresh bread, because in CEEP we are convinced that there are many ways to contribute to a circular economy.

DRAFT AGENDA

21 MAY - THE PRACTICE

On top of discussing the political case for the Investment Plan, speakers will also present 'real life examples' on the importance of investments in infrastructures for the economic development and the competitiveness of the European Union.

9:00 – 10:30 INVESTING IN PHYSICAL INFRASTRUCTURES - PART I

Among the priority sectors to be targeted by the Plan, physical infrastructures are in the front line. Backbone of the European economy, network infrastructures among which energy and transport, can support its economic goals, as well as connecting Member States.

EU policy makers and leaders of public services will contribute to the discussion, aiming at presenting how well-targeted investments in those sectors can be a catalyst for growth and cohesion at the European, regional and territorial levels.

KEYNOTE SPEECH by Désirée OEN, Deputy Head of Cabinet of Commissioner for Transport Violeta Bulc

Panel discussion with:

Libor LOCHMAN, Executive Director of CER

Alain FLAUSCH, Secretary General of UITP

Rui LOUREIRO, Chairman of Transportes de Lisboa

António RAMALHO, Chairman of Infraestruturas de Portugal

Moderator: Daniela Vincenti (Editor-in-chief, Euractiv)

10:30 – 11:00 COFFEE BREAK

11:00 – 11:45 INVESTING IN PHYSICAL INFRASTRUCTURES - PART II

Discussion with Dominique RISTORI, Director General of DG Energy (European Commission)

Moderator: Daniela Vincenti (Editor-in-chief, Euractiv)

Interpretation in EN / FR / DE | European Economic and Social Committee, Room JDE62

DRAFT AGENDA

21 MAY - THE PRACTICE

11:45 – 13:00 INVESTING IN DIGITAL INFRASTRUCTURE TO MODERNISE PUBLIC SERVICES

Europe is developing a connected Digital Single Market. However, a Digital Single Market will only become a reality if modernisation of the infrastructures is taking place.

This discussion will allow speakers to present how investments in digital infrastructures can contribute to growth and lead to increased efficiency and effectiveness in public services, including public administration.

INTRODUCTION by Anna KRZYZANOWSKA, Head of Unit “Broadband” at DG CONNECT (European Commission)

Panel discussion with:

Laurent ZYLBERBERG, Director of Institutional, International and European Relations at Caisse des Dépôts

Alessandro RUSSO, President of CAP Holding Group

Wouter GEKIERE, Deputy Head for European Affairs at European Broadcasting Union

Mattias ELHOLM, Marketing Manager at Kraftringen

Moderator: Daniela Vincenti (Editor-in-chief, Euractiv)

13:00 – 14:30 WALKING LUNCH

14:30 – 16:00 INVESTING IN SOCIAL INFRASTRUCTURES

Education and training, health, research and development, information and communications technology, innovation and social housing are key social infrastructures in which the Investment Plan can make a contribution.

Panelists will debate and present examples about the ‘economic case’ of investing in social infrastructures.

KEYNOTE SPEECH by Nicolas SCHMIT, Luxembourg Minister of Labour, Employment and the Social and Solidarity Economy

Panel discussion with:

Ruth PASERMAN, Deputy Head of Cabinet of Commissioner for Employment, Social Affairs, Skills and Labour Mobility Marianne Thyssen

Fausto FELLI, Chair of the Executive Board of Integrate Think Tank

Bianka STEGE, Secretary General of EFEE

Tjitte ALKEMA, Secretary General of HOSPEEM

Moderator: Daniela Vincenti (Editor-in-chief, Euractiv)

16:00 CONCLUDING REMARKS

by Valeria RONZITTI, CEEP General Secretary

Interpretation in EN / FR / DE | European Economic and Social Committee, Room JDE62

OPENING AND CLOSING SPEAKERS



HANS-JOACHIM RECK
CEEP PRESIDENT

Hans-Joachim Reck has been President of CEEP (European Centre of Employers and Enterprises providing Public Services) since 2011. Following a successful career in politics, he gained experience in the private sector in the management of Deutsche Telekom AG and as partner in the business consultancy Heidrick & Struggles Unternehmensberatung GmbH & Co.

Since 2007, he is General Director and Chief Executive of the Verband kommunaler Unternehmen (VKU - Association of Local Utilities) in Germany. Since 2007, he is General Director and Chief Executive of the Verband kommunaler Unternehmen (VKU - Association of Local Utilities) in Germany.



VALERIA RONZITTI
CEEP GENERAL SECRETARY

Valeria Ronzitti has been General Secretary of CEEP (European Centre of Employers and Enterprises Providing Public Services) since 2012.

Jurist, she joined CEEP General Secretariat as legal advisor in 2003 after having started her career practicing labour and civil law in a law firm in Italy. She was director of HOSPEEM (European Hospital and Healthcare Employers' Association) from 2005 to 2010, while being Head of social affairs at CEEP. She represented the association in several European negotiations with the other European cross-industry social partners.



CVETO STANTIČ
VICE-PRESIDENT OF THE EESC EMPLOYERS' GROUP

Cveto Stantič spent most of his professional career in business, on various top management positions in the industry, trade and services, mostly related to international cooperation.

For two mandates, he was Vice-President of Slovenian Chamber of Commerce and Industry. In this position, he was appointed by the government of Slovenia as Member of the Core Negotiation Team for Accession of Slovenia to the EU.

He has been Member of the EESC since 2004, representing Employers association and Chamber of Commerce and Industry of Slovenia. For the second term, he is the Vice president of the Employers Group. he is active in the subjects related to Single Market, R&D and external relations, particularly in the enlargement process. He is co-chairing the Joint Consultative Committees EU - Turkey and EU - Serbia.

KEYNOTE SPEAKERS



JYRKI KATAINEN

EUROPEAN COMMISSION VICE-PRESIDENT FOR JOBS, GROWTH, INVESTMENTS AND COMPETITIVENESS

Jyrki Katainen is currently Vice President of the European Commission responsible for Jobs, Growth, Investment and Competitiveness. He joined the college in July 2014 as Vice-President for Economic and Monetary Affairs and the euro. Before that he served as a Prime Minister of Finland, 2011 - 2014 and Minister of Finance, 2007 - 2011. He was Member of Finnish Parliament 1999 - 2014 for the National Coalition Party (Kokoomus). He was Member of the Finnish Delegation to the OSCE Parliamentary Assembly 2003 - 2007, Member of the Administrative Council of the Finnish Broadcasting Company 2003 - 2005, Member of the Finish Delegation to the Western European Union Parliamentary Assembly 2004 - 2005 and the Deputy Member of the Finnish Delegation to the Nordic Council 2001 -2003. He has MSc in Political Science from the University of Tampere, Finland (1998) and he did an Erasmus exchange year at the University of Leicester, UK.



NICOLAS SCHMIT

MINISTER OF LABOUR, EMPLOYMENT AND THE SOCIAL AND SOLIDARITY ECONOMY OF LUXEMBOURG

Nicolas Schmit studied at the Institut d'études politiques of Aix-en-Provence. He graduated with a Master of Arts and a DEA in international relations. He went on with his academic development and was awarded a doctorate in economics from the Faculty of Law and Economics of Aix-Marseille.

He joined the Luxembourg Government in 2004, is actually Minister of Labour, Employment and the Social and Solidarity Economy. Chairperson of the PES Social Ministers Network.



DOMINIQUE RISTORI

DIRECTOR-GENERAL OF DG ENERGY (EUROPEAN COMMISSION)

Dominique Ristori has worked in the European Commission since 1978. Prior to his current posting, he was Director-General of the Joint Research Centre (JRC) from 2010 to 2013. Mr Ristori was Deputy Director General of DG Energy and Transport (2006-10), Director in charge of General Affairs and Resources in DG Energy and Transport (2000-06) and Director in charge of European Energy Policy in DG XVII (Energy) from 1996-99. He played an important role in the preparation and adoption process of the two first Directives on the Internal Market for gas and electricity and launched the Florence and Madrid Fora for electricity and gas at the start of the regulatory process in the energy sector.

KEYNOTE SPEAKERS



TANELI LAHTI

HEAD OF CABINET OF EUROPEAN COMMISSION VICE-PRESIDENT FOR SOCIAL DIALOGUE AND THE EURO VALDIS DOMBROVSKIS

Taneli Lahti is an EU official, currently serving as Head of Office for Valdis Dombrovskis, European Commission Vice President for the Euro and Social Dialogue.

Trained in economics in Finland and Germany, Mr Lahti began his career in the Finnish diplomatic service. As an official of the European Commission, he has specialised in Economic and Monetary policy, EU-Russia relations and EU Enlargement. Before working for Vice President Dombrovskis, he worked as Head of Office for EU Vice President Jyrki Katainen, as advisor to EU Vice President Olli Rehn and previously in the EU Delegation in Moscow.



DÉSIRÉE OEN

DEPUTY HEAD OF CABINET OF COMMISSIONER FOR TRANSPORT VIOLETA BULC

Désirée Oen studied law at the University in Antwerp and was a lawyer/barrister for 18.5 years at the Bar of Antwerp. She became the legal Councillor and parliamentary assistant of a Belgian MEP following mainly the Committee of legal Affairs and Internal market and the Industry Committee. She was chef de Cabinet of Graham Watson, leader of the Liberal group in the European Parliament, for 7.5 years until she joined the cabinet of European Commission Vice President for Administrative Affairs, Audit and Anti-Fraud, Siim Kallas. When VP Kallas became Commissioner for Transport, she was responsible for TEN-T and CEF and for the relations with the European Parliament and Council. From 1 November 2014, she has taken the position of Deputy Head of Cabinet of Commissioner Bulc still remaining responsible for TEN-T and CEF, logistics and relations with Council.

PANEL A: CREATING SUSTAINABLE GROWTH



CONSTANCE KANN **DIRECTOR OF INSTITUTIONAL RELATIONS AND PUBLIC AFFAIRS AT THE EUROPEAN INVESTMENT BANK**

In January 2010, Constance Kann joined the European Investment Bank (EIB) as Director of Corporate Responsibility and Communication at its headquarters in Luxembourg. In October 2014, she became Director for Institutional Relations and Public Affairs. In this role, she is responsible for further developing the Bank's relations with the EU Institutions and Permanent Representations as well as its broader stakeholder management with Brussels based organisations (business associations, NGOs, policy think-tanks). She has more than 20 years of experience in public affairs and communication and started her career in consultancy. She is a lawyer (Dutch and European law, Leiden University, the Netherlands) by background and completed the advanced management programme at Harvard Business School and the Prince of Wales sustainability programme at Cambridge.



DOMINIQUE DE CRAYENCOUR **SECRETARY-GENERAL OF THE EUROPEAN LONG-TERM INVES- TORS ASSOCIATION AND THE LONG-TERM INVESTORS CLUB**

Secretary General of both the European Long Term Investors Association (ELTI) and the Club of Long-Term Investors (LTIC) and member of the board of the MicroFinance Centre (MFC). He started his career in the World Bank before moving to commercial and investment banking with Morgan Guarantee Trust Company of N.Y. Joined the European investment bank (EIB) in 1980 where he spent some 32 years in various positions until 2012 when he retired as honorary Director General. He was also EIB alternate Director at the EBRD Board, EIB representative in the EU Economic and Financial Committee (EFC) and EIB Sherpa in the Club of Long Term Investors (LTIC). He holds Master of Economics and Bachelor of philosophy from "Université Catholique de Louvain" (BE) and a MBA from Cornell University (USA) in 1974.

PANEL A: CREATING SUSTAINABLE GROWTH



PHILIPPE LEGRAIN

SENIOR VISITING FELLOW AT THE LSE EUROPEAN INSTITUTE

Philippe Legrain is a visiting senior fellow at the London School of Economics' European Institute. From 2011 to 2014 he was an economic adviser to the President of the European Commission, José Manuel Barroso, and head of the team providing the president with strategic policy advice.

His latest book, *European Spring: Why Our Economies and Politics are in a Mess – and How to Put Them Right* (2014), is “essential reading” on the eurozone crisis according to the Financial Times and among its Best Books of 2014.

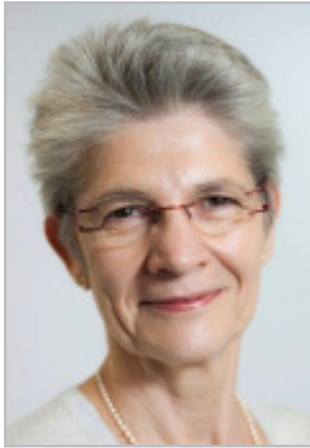


MILENA ANGELOVA

CEEP EXECUTIVE VICE-PRESIDENT

Milena Angelova has been Executive Vice-President of CEEP (European Centre of Employers and Enterprises providing Public Services) since 2011. She is Secretary-General of BICA (Bulgarian Industrial Capital Association), and Vice-President of the Employers' Group of the EESC. She developed specific expertise on topics such as corporate governance and social responsibility, promotion of services of general interest, cutting of administrative barriers and management of European funds. Before joining the BICA, she was lecturer in the Economic University in Varna and in Institute of Economics of the Bulgarian Academy of Sciences.

PANEL B: CREATING SUSTAINABLE JOBS



BERNADETTE SÉGOL

SECRETARY GENERAL OF THE EUROPEAN TRADE UNION CONFEDERATION (ETUC)

Secretary General of the European Trade Union Confederation since the Athens Congress in May 2011. The ETUC represents 83 trade union organisations in 36 European countries as well as sectoral federations. Over a period of 10 years, from 2000 to 2010, she was the head of UNI Europa, the European trade union federation for services and communication which represents 7 million workers and 330 affiliated trade unions.



STEVEN TOBIN

SENIOR ECONOMIST AT THE ILO RESEARCH DEPARTMENT

Steven Tobin is a Team Leader at the Research Department of the International Labour Organization (ILO) and currently heads up the Regional and Thematic Analysis group. His team is currently focused on undertaking policy assessments across a range of labour market and social issues. He is also a member of the ILO G20 Team.

Before joining the ILO, Mr Tobin held several management positions at both the Federal and Provincial level of the Canadian government and has also worked as an Economist on ageing and employment issues at the OECD in Paris.

PANEL B: CREATING SUSTAINABLE JOBS



PER MOSSEBY

HEAD OF DEPARTMENT OF DIGITAL DEVELOPMENT AT SWEDISH ASSOCIATION OF LOCAL AUTHORITIES AND REGIONS (SALAR)

Per Mosseby is CIO and Head of the Digitisation division at SALAR (Swedish Association of Local Authorities and Regions). His most recent position before joining SALAR was as mayor of the city of Vaxholm, Sweden. Before becoming mayor, Per worked as an internet entrepreneur and executive with companies like Melody and Mobilehits (mobile technology and entertainment), Oreo (online public procurement) and Pixbox (social networking and photos).

Under Mosseby's leadership, SALAR is building solutions and co-operative bodies so that Sweden's municipalities and counties can use ICT to improve how they deliver their services covering everything from education, healthcare and physical planning, to kindergarten, public transportation and social welfare.



TOM BEATTIE

CEEP EXECUTIVE VICE-PRESIDENT

Tom Beattie has been Executive Vice President of CEEP (European Centre of Employers and Enterprises providing Public Services) since 2014, as well as President of CEEP UK. He is Chair of the East Midlands Councils Regional Employers Board and is a member of the Board of NARE (National Association of Regional Employers).

He is a Board Member of the Northamptonshire Enterprise Partnership and Vice Chair of that organisation's Employment and Skills Board.

PANEL C: PHYSICAL INFRASTRUCTURES



LIBOR LOCHMAN **EXECUTIVE DIRECTOR OF THE** **COMMUNITY OF EUROPEAN RAILWAY (CER)**

Libor Lochman has been Executive Director of CER since 1st January 2012.

Born in 1963 in Czechoslovakia, M. Lochman graduated at the Transport University in Zilina and has a doctorate in electronics from the West-Bohemian University Plzen. He has a strong background in Control-Command and signalling systems.

Prior to his role as CER Deputy Executive Director and leader of technical affairs (2007-2011), he acted as director of the Railway Test Centre, a facility for testing European rolling stock, infrastructure and signalling components, in Prague (2000-2005).



ALAIN FLAUSCH **SECRETARY GENERAL OF INTERNATIONAL ASSOCIATION OF** **PUBLIC TRANSPORT (UITP)**

Alain Flausch was selected Secretary General of the UITP in September 2011

From 2000 to 2011, as CEO of the STIB (Brussels public transport), Mr Flausch led the STIB through an in-depth cultural change, conducting a complete renewal of the commercial approach and corporate management, setting a new company culture where clients are at the heart of the service.

Since 1999, STIB ridership has more than doubled, and in June 2011 STIB received the '4-star Recognized for Excellence' label awarded by the European Foundation for Quality Management (EFQM).

Mr Flausch was President of UITP from 2009 to 2011. He was previously Chairman of the Finance & Commerce sub-committee of the UITP Metro Committee (2001-2009); he has also been a member of the UITP Executive and Policy Boards (2004-2009), an Executive Member of the UITP International Metro Committee (2001-2009).

PANEL C: PHYSICAL INFRASTRUCTURES



Rui LOUREIRO **CHAIRMAN OF TRANSPORTES DE LISBOA**

Rui Loureiro is since January 2015 Chairman of Transportes de Lisboa, a company comprising 4 entities: Metropolitano de Lisboa E.P.E, Companhia Carris de Ferro de Lisboa S.A., Transtejo - Transportes do Tejo S.A. and Soflusa S.A. (Sociedade Fluvial de Transportes).

Prior to that, he was chairman of Rede Ferroviária Nacional E.P.E. - REFER from September 2012 to December 2014, and earned experience as Resident Administrator and CEO of ISQ - Rehabilitation, S.A., in Luanda from 2010 until 2012.

He was Invited Professor at Instituto Superior Técnico of Lisbon Technical University until December 2010, while working as Director of Industrial Projects of EGD - Engineering, Management and Development, S.A. (2007-2010).

He holds a Master in Electrical and Computer Engineering at Instituto Superior Técnico of Lisbon Technical University, and a postgraduate in Electrical Engineering from the Lisbon Industrial Institute.



ANTÓNIO RAMALHO **CHAIRMAN OF INFRAESTRUTURAS DE PORTUGAL**

Mr Ramalho has been chairman and CEO of EP-Estradas de Portugal,SA and REFER,EPE, since January 2015, to operate the merger of the two companies. He previously was chairman and CEO of EP-Estradas de Portugal,SA, and was responsible for the renegotiation of PPP contracts in the road sector (2012-2014).

He has also been Vice-Chairman and CFO of Banco Comercial Português (2010-2012), Chairman of UNICRE - Financial Institution of Credit (2006-2010); Chairman of CP - Company of Portuguese Railways (2004-2006); CFO of RAVE,SA (2004) and Member of the Executive Committee of Group Santander & Totta in Portugal (2000-2003).

He held a Master Degree in Law and in International Legal Studies from Universidade Católica Portuguesa, and completed Post-graduation in International Markets by Finance Institute at St Catherine's College, Oxford.

PANEL D: DIGITAL INFRASTRUCTURES



ANNA KRZYŻANOWSKA **HEAD OF UNIT "BROADBAND" AT DG CONNECT** **(EUROPEAN COMMISSION)**

Anna Krzyżanowska is the Head of Unit "Broadband" at DG CONNECT of the European Commission. In addition to policy activities, she is coordinating the efforts related to Connecting Europe Facility and more recently in relation to the Juncker Plan's potential investments in the digital sector. She joined the Commission in 2005 to implement a EUR10 billion loan facility for research intensive companies. She then managed the team in charge of evaluation and impact assessment of DG Information Society. Prior to this, she was a Development Director at the EFMD. She had worked seven years at the EBRD in London on financing operations in Central and Eastern Europe and in Central Asia. Anna holds a Master Degree from the Jagiellonian University and an MBA from INSEAD.



LAURENT ZYLBERBERG **DIRECTOR OF INSTITUTIONAL, INTERNATIONAL AND EUROPE-AN RELATIONS (DRIE) AT CAISSE DES DÉPÔTS**

Since October 2014, Laurent Zylberberg is Senior Executive Vice-President in charge of Public, International and European Affairs at Caisse des Dépôts.

He has been political adviser for various French Ministers from 1989 to 1993, while teaching political science and public law at the Sorbonne University (Paris). He was Social Affairs Counsellor at the French Embassy in London until 1996 before joining Euroconsultants as head the European office. Back to Paris in 1998, he joined France Telecom Group as marketing director for public services. He then became director for parliamentary affairs and employee relations directors. In 2011, he was appointed General Manager for Orange Vietnam and became Group Chief Compliance Officer in 2013.



ALESSANDRO RUSSO **PRESIDENT OF CAP HOLDING GROUP**

Graduated in Political Science at the University of Milan, Alessandro Russo is president of CAP Holding Group since 2014, while also being Director of an engineering sector company.

For 10 years, he has been Local Minister and Deputy Mayor of the Municipality of Solaro, a city in the Milan area. Since 2010, he has been Chairman of the Social Housing Foundation of ANCI Lombardia, the association of the Lombardy's municipalities.

Since October 2014, he is also Vice President of Confservizi Cispel Lombardy, the Association of Enterprises and Entities providing local public services of Lombardy.

PANEL D: DIGITAL INFRASTRUCTURES



WOUTER GEKIERE **DEPUTY HEAD OF EUROPEAN AFFAIRS AT** **EUROPEAN BROADCASTING UNION**

Wouter Gekiere currently works for the European Broadcasting Union (EBU) as Deputy Head of the Brussels office. He's following up the latest European regulatory and policy trends relating to convergence and media distribution. He started his career working on research projects on various European policy issues, followed by a position as an advisor in the European Parliament. He holds master's degrees in Law (1998) and in International Relations (1999) from the University of Leuven and a master's degree in Public and International Law from the University of Melbourne (2004).

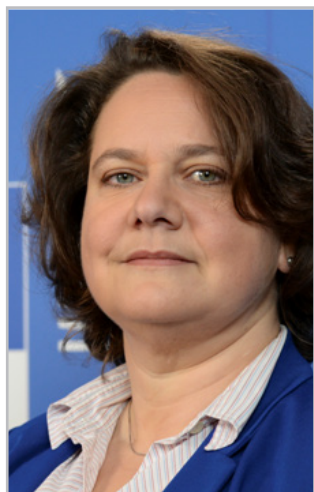


MATTIAS ELHOLM **MARKETING MANAGER OF KRAFTINGEN**

Mattias Elholm is the marketing manager of Kraftringen; one of the leading regional energy companies in Sweden.

Before joining Kraftringen, in 2013, Mattias has gained an extensive experience of working with fast-moving-consumer-goods with Findus, durable goods with Volvo and Hilding Anders and marketing & communication consultancy with Kunde & Co.

PANEL E: SOCIAL INFRASTRUCTURES



RUTH PASERMAN

DEPUTY HEAD OF CABINET OF COMMISSIONER FOR EMPLOYMENT, SOCIAL AFFAIRS, SKILLS AND LABOUR MOBILITY MARIANNETHYSSEN

As economist, Ruth Paserman joined the Commission in 1993. She has since worked in a number of services: Eurostat on social statistics; DG Competition, as an antitrust case handler and coordinator of horizontal work in the field of liberal professions; DG Employment and Social Affairs, first on employment analysis and employment policy development, then on indicators for social exclusion and finally as deputy head of the unit dealing with social protection and social services.

2009-2010 she was a member of the cabinet of Vice-President Tajani, first responsible for Transport and then for Industry and Entrepreneurship. In 2011 she became Head of the Unit 'Europe 2020 and National competitiveness policies' within DG Enterprise and Industry, where she stayed until joining the cabinet.



FAUSTO FELLI

CHAIR OF THE EXECUTIVE BOARD OF INTEGRATE THINK TANK

Dr. Fausto Felli is the chair of the executive board and co-founder of Integrate Think Tank, which focuses on the issues of "Investing in Common Good Innovation" and "Long Term Financing of Innovative Social Infrastructure".

Fausto Felli became an expert on the ELTIF, with a proposal for a regulation establishing a open and fruitful dialogue with various organisations, such as the European Long Term Investors Association, AEIP Programme on Territorial Investments in Infrastructures or PensionsEurope. He is the co-organizer of the annual Conference "Investing in Long Term Europe", started in December 2014, sponsored by European Commission.

He is lifetime honorary member of the American Medical Student Association in Rome (AMSAR), as well being president of the Italian Institute for Quality of Life, President of Equity in Health Institute and Coordinator of "Towards a European Public Health System".

PANEL E: SOCIAL INFRASTRUCTURES



TJITTE ALKEMA

SECRETARY GENERAL OF EUROPEAN HOSPITAL AND HEALTHCARE EMPLOYERS' ASSOCIATION (HOSPEEM)

Tjitte Alkema has been Secretary General of HOSPEEM, the European Hospital and Healthcare Employers' Association, since 2013. He is mainly responsible for leading the negotiations in the framework of the European Sectoral Social Dialogue Committee for the Hospital Sector.

Besides, he currently works at NVZ Dutch Association of Hospitals as manager of the Department of industrial relations and education.

He previously worked at the Erasmus University Rotterdam as Head of the Education Department of the Erasmus School of Economics.



BIANKA STEGE

SECRETARY GENERAL OF EUROPEAN FEDERATION OF EDUCATION EMPLOYERS (EFEE)

Bianka Stege is General Secretary at the European Federation of Employers in Education (EFEE) since 2010. From 2009 until 2012, she worked at the Centre for Labour Relations in the Public Sector (CAOP) as senior advisor of European affairs and head of the Europe Team, providing advice to Dutch social partners in the public sector (both employers and trade unions), and ministries, with a focus on gender equality, social inclusion, anti-discrimination and education. She previously worked as senior consultant for the Business Development department of BBI, and was team leader at the European Commission in DG Enlargement. She obtained Master degrees in French Studies and in Cultural Studies (specialisation in Policy and Management) at the University of Amsterdam in 1996, and holds a Post-Graduate degree in International Politics of the Université Libre de Bruxelles.

MODERATORS



KATRINA SICHEL

London-born, now Brussels-based, Katrina Sichel has more than 20 years' experience in communications as a TV producer, moderator and presenter of events, and voiceover artist. As a former Director of a TV PR company, she produced syndicated news reports for the BBC, Channel 4, Sky, ITV, Reuters, etc. This included interviewing high-profile figures such as Sir Tony Blair, Tom Hanks, Ridley Scott, Sir Alex Ferguson, JK Rowling, Jamie Oliver and Jack Straw. Since 2007, she has worked on many Europe-wide multilingual, multimedia campaigns for the EU institutions covering diverse topics and policy areas. Recent events include a two-day conference for EIB/DG REGIO for Financial Instruments under the new programming period; the EU Sustainable Energy Week Awards; the eTWinning Prize for DG EAC and European Schoolnet; debates and conferences for EURO CITIES, METREX and the EWEA; the Lorenzo Natali Journalism Prize (human rights, democracy and development issues); the European Mobility Week Awards, and the 1st Anniversary of the award to the EU of the Nobel Peace Prize.



DANIELA VINCENTI

As editor-in-chief at EurActiv.com, Daniela Vincenti leads a team of 10 journalists covering EU politics and policies and coordinates reporting with EurActiv media partners in 15 European countries. She joined EurActiv in 2008, when she supervised 33 professionals across Europe to provide relevant and timely content on the 2009 European Parliament elections. Previously, she helped NGOs and think tanks carve effective communication strategies to boost their visibility and influence policy-makers throughout Europe. Educated at the Sorbonne in Paris and Columbia University in New York, she has worked as a journalist for more than 20 years in Italy, the United States and Germany, where she was the financial correspondent for *Il Messaggero*. She has written for many media outlets, including the *Frankfurter Allgemeine Zeitung*, *L'Indipendente*, *Il Giornale* and the *Christian Science Monitor*.



Event organised at the
European Economic and
Social Committee

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Youtube: [ceep_eu](https://www.youtube.com/channel/UC...)



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Your interests.
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